

VENDORS



Welcome to

Worlds!



The Country Dance World Championships will be held at the Arizona Grand in Phoenix, AZ.
December 28th, 2025 - January 4th, 2026.

It takes a special combination to create the breathtaking look, feel, and experience of our World Championships! We hope that you will join us for another amazing experience at this preeminent event.

There's a lot to review in this packet! Please email or call if you have any questions or special requests!

Return the Vendor Agreement page to secure your vendor space reservation by November 1st. Payment is due by December 1st.

Program ads are optional, so only return the form if you'd like an ad!



VENDOR SPACE INFORMATION

- **Single Space** **10' wide x 8' deep** **\$400**
- **Double Space** **20' wide x 8' deep** **\$750**
- **Triple Space** **30' wide x 8' deep** **\$950**
- **Custom Space By Request**



Parade of Countries and States

Please donate a prize of any value for a lucky raffle winner! Your product and business will be announced at the give away and on the live stream!

Event Dates: December 28, 2025 through January 4, 2026

Location: Arizona Grand Resort & Spa
8000 S. Arizona Grand Parkway
Phoenix, Arizona 85044

Set Up: Saturday Dec 27 (Competition begins Sunday)

Event Hours: Check the posted event schedule at www.ucwdcworlds.com

Booth Space: We will honor all location and other special requests when possible – location assignments will be available starting Saturday December 27th. When you arrive, the Worlds Vendor Coordinator or the Worlds Facility Coordinator will be available to answer any questions or concerns. Please keep in mind that you must stay within your allocated space and cannot extend into the aisles.



The vendor form is located on the last page of this packet, or you can scan the QR code to fill in the JotForm and process your credit card payment.

JotForm Credit Card Payments



Special scheduled items:

- Wednesday 12/31 NYE Party
- Parade of Countries & States
- Saturday 1/3 Evening wrap up

General Information

Tables and Chairs: Skirted tables and chairs will be provided by the hotel. Please indicate the number of tables and/or chairs you require on your vendor agreement – plus any additional tablecloths!

Booth Location: All vendors will be located INSIDE the competition ballroom. The exact location of your space will be determined after all fees have been paid. Please choose your booth size carefully.

Electrical, AV and IT Requirements: If you require electrical service, audio visual, or IT equipment or support in your vendor space, you must arrange service and payment directly with the Omni and their AV services. (Please email marketing@ucwdcworlds.com a request for the fillable PDF) Electric is only available on the perimeter walls, we do our best to run a shared source but cannot guarantee a connection. Please be prepared with your own extension cords, splitters, and Gaff tape if there is a connection to share.

Shipping Information: Should you need to ship merchandise or equipment to or from the event venue, you will need to know their procedures, pricing, and terms. (Please email marketing@ucwdcworlds.com a request for the fillable PDF)

Cancellation Policy:

We realize unexpected circumstances can disrupt your plans. If you should need to cancel your vendor reservation, we will issue a full refund if you notify us prior to December 1, 2025. Unfortunately, we will not be able to accommodate refund requests after that date.



Please direct all questions, requests, or concerns to
Jennifer Egl, Asst. Worlds Director
(c) 678.612.7642
(e) marketing@ucwdcworlds.com



Venue Map



Arizona Grand

Arizona Grand Ballroom E-J: Competition Ballroom

Arizona Grand Ballroom A-D: Main Vendor Area

Ballroom Foyer: Registrations, Awards, Vendors

Sonoran Sky Ballroom: Line Dance Lobby, UC Corral, Workshops, Vendors

South Mountain Ballroom: Workshops

Sierra Sky Ballroom: Competitor's Lounge

Canyon Ballroom (across from hotel main lobby): Truck and trailer parking

HOTEL NOTES



- There are heated pools in the courtyards of the guest room
- The waterpark will be open!
- Guestrooms have lovely outdoor walking paths to the ballrooms
- The property's dining option is the Lobby Grill. Take the free shuttle to Rustler's Rooste (open daily at 5pm) or take short walk to Aunt Chilada's (open Tues - Sun 11am-9pm). There are a few fast-food options right outside the property - you can ask for a ride to the end of the driveway from the bell station outside the main lobby.
- Every room is a suite - includes a mini fridge and coffee maker
- Coin operated laundry available on lower levels of the guest room blocks
- No airport shuttle provided, 6 miles from PHX
- Big truck and trailer parking is by the Canyon Ballroom
- Please make your room reservation through the group block, the rate is discounted and includes great perks like free parking!

PROGRAM ADS

Reach more customers!

Programs are distributed to ALL event pass holders and we expect 1000+ attendees!

Program pages are available in with color and black & white images, and each page is 8.5" by 11".

Special black & white advertising rates applicable to Worlds Vendors only are shown below. There is no discount available for color ads.

Full Page 8.5" x 11" \$250 b&w | \$350 color

1/2 Page 8.5" x 5.5" \$150 b&w | \$250 color

1/4 Page 3.75" x 5" \$75 b&w | \$150 color



In addition to your print ad your business will be featured in:

- Main ballroom screen and live stream ads between sessions
- Emcee announcements
- Social media announcements
- Worlds website vendor list

Program Details:

- Photos, artwork, and/or logos can be included in your advertisement
- Sizes: Full page, half page, quarter page.
- Artwork due by November 11, 2025
- Ad payment due by December 1, 2025



Order Ad through the QR Code.
Artwork to Program Editor - Slavi Baralic
EUWRR@ucwdc.org





COUNTRY DANCE WORLD CHAMPIONSHIPS 2026 VENDOR AGREEMENT

This agreement is made between the UCWDC Country Dance World Championships® and

Company Name: _____

Person to Contact: _____

Mailing Address: _____

Telephone: _____ Email address: _____

Description of Product/Service: _____

Vendor Space and Cost: Please indicate preferred booth size:

- ☐ Single Space 10' wide x 8' deep \$400
☐ Double Space 20' wide x 8' deep \$750
☐ Triple Space 30' wide x 8' deep \$950
☐ Custom Space _____ \$_____



JotForm Credit Card Payments

+ prize donation for Parade of States and Countries

Please indicate number of tables needed: _____ Number of chairs: _____

Additional tablecloths: _____

Additional Provisions:

- Worlds shall provide: Allocated space as specified by rental fee; tables with draping as appropriate to the space rented; promotional mentions by the emcee as often as time permits; one (1) basic event pass allowing main ballroom access ONLY (more available for your staff upon request), advertisement between sessions on the main ballroom screen and livestream, listing on the World's website.
- Vendor shall provide: All props, backdrops, casing, racks, shelves, etc. as needed; any banners for display and appropriate personnel to work the booth. Plus, a donated prize of any value for the Parade of Countries and States.
- Power drops and dedicated internet access must be purchased through the event venue
- Vendors are invited to purchase a discounted advertisement in the event souvenir program. Please refer to the attached Advertising Order Form for further information.
- Payment for vendor space is due by **December 15, 2025** – if you are mailing a check please ensure it will be received by December 15.
- By signing below, the vendor certifies that he/she has read and agrees to all provisions expressed in the Vendor Pricing provided in the Vendor Information packet.

This agreement is signed and executed on _____, 2025.

Vendor Signature

Please email this completed form to marketing@ucwdcworlds.com and note what form of payment you are utilizing.

Thank you!

Worlds Vendor Contact

Jennifer Egl, Asst Director

Telephone: 678-612-7642

E-mail: marketing@ucwdcworlds.com

Method of payment:

Date Received: