



UCWDC® SOCIAL MEDIA POSTING POLICY

Version 1.0

Date	Created by	Checked by	Approved by	Effective date
May 22, 2018	Keith Armbruster		Executive Committee	May 30, 2018

REVISIONS					
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CONTENTS

1. INTRODUCTION	3
1.1 Purpose	3
2. PRACTICE	3
3. LOCATION OF POSTING	3
4. NOTIFICATION OF VIOLATION	4
3.1 First & Second Violations.....	4
3.2 Final Violation.....	4



1. INTRODUCTION

The United Country Western Dance Council® is an international organization which promotes country western dance by producing festivals and competitions across the world. We host the annual Country Dance World Championships® for couples and line dancers and we advocate country dancing as a social activity for people of all ages and abilities.

1.1 Purpose

The document provides guidance to assist Facebook administrators on how to control content on Facebook without discrimination against any views while allowing them to block users who post speech in contradiction to this policy.

2. PRACTICE

The United Country Western Dance Council (UCWDC) welcomes participation on our Facebook page and encourages you to interact with us often and to comment about the content you find here.

We do not discriminate against any views, but administrators of official UCWDC Facebook pages do reserve the right to delete the following, or to block users who post the following:

- Obscenity, nudity, derogatory, defamation or hate speech (Speech/comments that targets people, groups or organizations including the UCWDC, their sanctioned events and Event Directors based on race, ethnicity, religion, gender, sexual orientation, criminal conduct, or any other protected status)
- Comments/posts that threaten to harm individuals, groups or organizations
- Commercial advertisements or solicitations of funds
- Advertisement of non-UCWDC events or activities
- Endorsement or encouragement of illegal activities
- Multiple off-topic posts or repetitive posts that are copied and pasted
- Personal information including but not limited to e-mail addresses, telephone numbers, or mailing addresses

In short: Be respectful. Be smart. Be human. Add to the discussion, and help grow our community in constructive ways.

3. LOCATION OF POSTING

Proposal Scope to be posted/included in these areas;

- UCWDC Facebook Page
- UCWDC Facebook Group
- UCWDC Trading Post Facebook Group
- UCWDC European Championships Facebook Group
- UCWDC Website – Privacy Policy Section
- Country Dance World Championships Facebook Page
- Country Dance World Championships Website – Privacy Policy Section



4. NOTIFICATION OF VIOLATION

Person or persons found in violation of this policy will;

3.1 First & Second Violations

1. **First Violation** - have their posting/comments immediately removed from Facebook feed(s)
2. **Second Violation** - be sent a notice from the Facebook administrator stating their posting has been removed and that they are in violation of the UCWDC's Policy for Posting on Facebook. The notification will note if this is their First or Second Violation. Also note that if this is their Second Violation the next violation will be a lifetime ban from all Facebook pages.

3.2 Final Violation

1. have their posting/comments immediately removed from the Facebook feed(s)
2. ban person or persons for life from all Facebook Pages/Groups included in Article 2 of this Policy

END OF POLICY